

Texas Business Coaching Leader Bob Tierno Receives National Award



HOUSTON, TX - Bob Tierno, a regional developer and seasoned business coach with The Entrepreneur's Source and AdvCoach has been awarded the 'Business Coaching Excellence Award' presented at the Franchisource Brands International (FSBI) annual Conference in Phoenix, Arizona. This award is presented to Bob Tierno who right from the beginning believed in the value of servicing his clients in all aspects of the entrepreneur lifecycle. Whether it is helping individuals explore self-sufficiency through business ownership or helping existing business owners implement rapid impact strategies to increase their bottom line, Bob has made the greatest progress in building his practice to encompass placement and business coaching while most recently stepping up to become a co-brand regional developer.

"Bob has shown great leadership as a business coach serving the small business community and those seeking business ownership opportunities," said Terry Powell, CEO of FSBI. FSBI is a multi-brand Business Coaching franchisor with high-performance brands dedicated to the advancement of the entrepreneur and those who aspire to be one.

As a business coach under The Entrepreneur's Source and AdvCoach systems, Bob's state-wide business coach practice supports the economic growth of the Texas business community focusing on helping individual's find the right business concept for the lifestyle goals, as well as assisting small to mid-size existing businesses increase performance.

As a regional developer of two prestigious, market-leading Business Coaching brands, The Entrepreneur's Source and AdvCoach, Tierno's state-wide 'business coaching' practice awards franchises to selected

individuals who have a passion for helping aspiring and established entrepreneurs, who see business coaching as a career and who are willing to invest in long-term self sufficiency.

According to research from the national SCORE organization, 90 percent of independently-owned small businesses will fail within 10 years. "Our goal is to prevent business owners from becoming part of these statistics. The good news is, we have proven rapid impact strategies and a proven process to assist the small business community continue to strive and thrive," said Bob Tierno.

"...we have proven rapid impact strategies and a proven process to assist the small business community continue to strive and thrive."

About The Entrepreneur's Source® (E-Source)

The Entrepreneur's Source is North America's leading career and franchise Business Coaching Company dedicated to the entrepreneur with more than 200 offices in the United States and Canada. With its unique E-Source Coach Advantage, E-Source offers a full range of services to individuals seeking alternate career options and to franchise businesses looking to increase performance. Today, E-Source dominates the \$1.5 billion dollar Business Coaching/Consulting franchise market in North America. Additional news about E-Source, and other FSBI international brands, can be found on (www.FranchiseNewsRoom.com). Follow our CEO's ongoing Blog discussions on franchising by going to franchise.blog.

Contact:

Bob Tierno
877.812.3247
btierno@esourcecoach.com
www.TheEsource.com/BTierno

